



Lauren @

EVENTS

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Lauren

EVENTS





Hello, I'm Lauren!

Wife to Sean, Mom to Evan and Maia and cheerfully wedding planner and friend to you. As lead wedding planner, creative director & boss lady of Lauren O Events I am privileged to serve some of the most amazing couples. After many years of working in corporate America as a Project Manager, I longed for a way to marry the logistical side of my brain with my creative side. Out of that desire, I discovered my love of event planning. After many years of planning events for family members & being the go to for décor and etiquette advice, I took a chance & began Lauren O Events.

As the daughter of a chef, interior designer & collector of fine china – I know firsthand that great food, great style & perfectly polished silverware can completely transform an event. Not only do I specialize in the logistics of your wedding day, but I also work with you to cultivate a design aesthetic that reflects your beautiful love & shining personalities.

I can't wait to meet you!

About Lauren O Events

Lauren O Events is a boutique Wedding Planning Agency committed to executing flawless celebrations that reflect your beautiful love story and your shining personality. We are committed to every couple we work with and encourage, support and believe in your vision for your wedding day. We want to handle the pesky details so you can enjoy each moment of this amazing time in your life.

We offer a very unique approach to wedding planning, and provide Lauren O Brides with very intentional care. We offer two planning packages: Coordination and Day of Execution and Full Service Planning & Design. Our "day-of package" is titled Coordination & Day-of Execution because as your planner, so much more goes into your wedding than just the day-of. Full Service Planning & Design encompasses all of the Coordination and Day-of Execution details, and then some.

Our work has recently been featured in Style Me Pretty, Reverie Gallery, The Luxe Pearl, Munaluchi Bride and The Westchester Wedding Planner.



Client Testimonial
Chaz & Darryl

“Thank you! I can’t begin to express how amazing your team was. Every detail was planned out to perfection. Never once did I have to worry about timing or how things would look because I knew your team was 100% on top of everything.”

Chaz & Darryl





Full Service Wedding Planning & Design

This package includes a bit of everything and is ideal for the bride requiring hands on assistance throughout the planning process. We will meet at the very beginning of your engagement to ooh and ahh over your gorgeous engagement ring, sort through inspiration and celebrate!

We work so closely that we only take a limited number of full planning clients per year to be sure that I can best dedicate myself to your wedding day. We source, manage and coordinate all of your vendors and handle the logistics of your wedding day.

Full Service Wedding Planning & Design Highlights:

- A custom event design, concept and décor proposal.
- Dedicated point of contact for all vendors throughout planning process.
- Complimentary access to our online event management software.
- Unlimited planning sessions to go over the wedding details.
- Assistance in developing wedding budget within the first three consultations.
- Assistance in maintaining the budget throughout entire planning process & providing payment reminders.
- Assist in vendor and venue selection and attending appointments (as needed).
- Ongoing vendor management (updating contract, etc.).
- Offer creative ways to incorporate personal style, traditions and theme into your wedding.
- Negotiate and review vendor contracts to ensure value and monitor vendor obligations.
- Develop a wedding day itinerary, contact list and timeline at least 30 days prior to the wedding day.
- Floor layout and seating chart creation.
- Assist and/or design elements for ceremony & reception.

The Lauren O Team is by your side from the very first vendor meeting and the last person to fluff your train as you walk down the aisle after months of careful planning.





Client Testimonial
Emily & John

“Words cannot begin to express how grateful we are for how amazing our wedding was last night. You were a godsend from the very beginning of planning: answering all my crazy e-mails, re-assuring me when I was stressed, and handling every single little detail. But nothing can compare to how much you guys rocked it last night. It could not have been any more perfect. I am so impressed by your crisis management, attention to detail, positive attitude, and just general awesomeness.

Your team is also absolutely incredible. I know I didn't have to worry at all the whole night.” – E. Scofield

Coordination & Day-Of Execution

We've designed this package to fill in the gaps of traditional "day of coordination". We'll meet and go over all the details of your wedding day so we can understand your vision & execute it exactly to your specifications.

The Lauren O Events team is available to you throughout the planning process to offer advice on developing a cohesive theme and overall vision for your wedding day. Then beginning twelve weeks prior to your wedding day we will serve as the point of contact for all of your vendors so that you can relax and enjoy these last few weeks of being engaged.

Coordination & Day-Of Execution Highlights

- A select number of in person planning consultations.
- Dedicated point of contact for all vendors beginning twelve weeks prior to your wedding day.
- Unlimited phone & email communication throughout the planning process.
- Complimentary access to our online planning software.
- Unlimited vendor referrals.
- Confirm the services booked and day of arrival times with your vendors.
- Wedding itinerary/timeline creation and management
- Coordinate and supervise wedding rehearsal.
- Unlimited wedding day coverage.
- Supervise the setup of the ceremony site and reception venue.
- Coordinate the ceremony, introductions and entertainment at the reception venue with officiate and DJ.
- Oversee and assist in the breakdown of the reception venue.

On the day of we style your wedding to perfection and handle all of the logistics allowing you to pause and enjoy each moment. This package is ideal for the bride who is looking for day of coordination along with the advice and expertise of a wedding designer & stylist.





Frequently Asked Questions

Why choose Lauren O Events?

We like to think that our approach to wedding planning is what sets us apart and why clients like to work with us. We know wedding planning is at times very serious, but we encourage our clients to pause and enjoy the moment and allow us to handle the serious, and oftenscary, parts of the wedding planning process. We pride ourselves in being honest, reliable, fun and relatable. At the end of every journey we are so blessed to be able to call each of our client, friend.

Why do you only offer two planning packages?

Over the years we realized that our clients were looking for two very distinct levels of service, Full Planning Services & Coordination. So, we scaled down our offerings to be much more straightforward and inclusive of what our clients wanted. Our Full Service clients get support and direction along with design services and our Coordination clients get the logistical services that they desire. It's a win, win for everyone!

Why hire a wedding planner?

Peace of mind. Planning a wedding can be so much fun! But it can also be a lot of work and lots of decision-making. Hiring a planner allows you to have the knowledge and expertise of a wedding professional to guide you through the planning process. Your wedding planner will be able to offer you advice, be your support system and help you avoid costly mistakes. We allow you to be present on your wedding day and enjoy each moment without stressing about the details.

Cover Cake Photo Credit: Yolanda Christine Photography

Lauren Photo: Sassy Mouth Photography

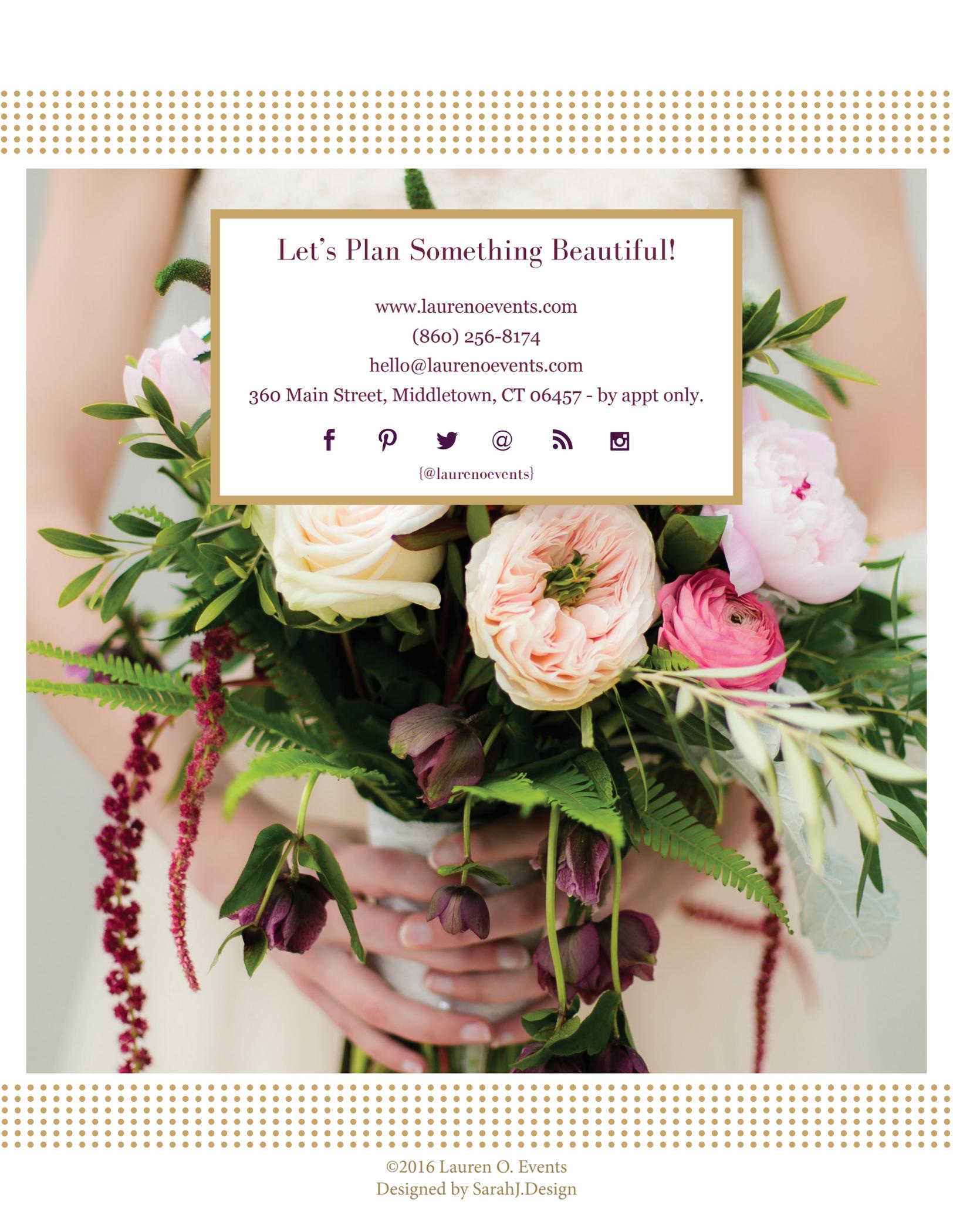
Full Service Photos: Abbey Domond Photography

DOC & FAQ Photos: Antonio Rocha Photography

Testimonial Couple Chaz & Darryl: Chike Photography

Testimonial Couple Emily & John: Ryon Lockhart Photography

Contact/Back Cover Photo: Rachel Girouard Photography



Let's Plan Something Beautiful!

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